Elias Cohen

Product Manager

Details

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♟ 01/March/1999

in Elias Cohen

🌐 iameliascohen.com

Hard Skills

UX

UI

Agile Methodologies

SQL

Soft Skills

Leadership

Communication

Critical Thinking

Complex Problem Solving

Creativity

Languages

Spanish   (Native)

English

Profile

Product Manager with over 4 years of experience, dedicated to being the advocate for customers. I ensure their needs drive every decision, shaping products that exceed expectations and make a meaningful impact. I build cohesive teams grounded in transparency, communication, and support, fostering collaboration across design, engineering, and business. My passion is creating products that resonate deeply with users, keeping the customer's voice central in everything we do.

Professional Experience

Product Manager, BetterCloud

Dec 2023 - Present, Mexico City

- Enhanced user identity management by refining profile merge logic and enabling customers to manually adjust profiles through the UI, significantly improving data accuracy and reducing management errors
- Migrated data ingestion for multiple integrations to a simpler architecture, reducing maintenance, improving scalability, and adding new functionality to the integrations.
- Conducted user research to gather data and validate features, using insights to refine, define, and prioritize customer-driven feature requests, and established key metrics to track and ensure feature success.
- Led the optimization of internal tools, redefining team responsibilities in managing and enhancing key internal systems, streamlining processes, reducing operational bottlenecks, and improving both internal user experience and cross-functional collaboration.

Product Manager, LeadGenius

Oct 2022 - Sep 2023, Mexico City

- Collaborated with Design, Engineering, Sales and Product to rapidly conceptualize, prototype, market validate, and launch new product ideas and innovations.
- Designed and conduct research and market analysis to better understand customers.
- Presented at customer briefings and analyst's meetings to better understand our customers' needs and our business needs and objectives.
- Managed cross-functional projects by providing project leadership and daily management throughout the project from inception to delivery.

Learn more about my work at iameliascohen.com

Education

Computer Science, Universidad Iberoamericana

July 2019 - Dec 2022, Mexico City